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**SHERWOOD PARK CURLING CLUB
BOARD MEETING AGENDA**

November 26, 2023
4:00 - 5:30 p.m. ONLINE

Name	Position
In attendance:	
Gerry Salm	President
Rodney Yaremchuk	Past President
Chris Lemishka	Vice President
Mackenzie Giffen	Treasurer
Jody Zacharkiw	Secretary
Heather Nedohin	SPCC Manager
Rick Komick	Monday Seniors League Representative
Jen Forbes	Monday Night Doubles Representative
Pauline Erickson	Tuesday Ladies League Representative
Mary Plester	Wednesday Senior Mixed League Representative
Ashley Kalk	Wednesday Ladies League Representative
Vern Schmidt	Thursday Men's League Representative
Mike Semeniuk	Friday Senior Mixed LEague Representative
Blair Horn	Friday Night Mixed Representative
Ralph Maclean	Sunday Open League Representative
Herb Herder	Director at Large
Donna Dosman	Project Lead for Art Mural Wall
Dee Matishak	Director at Large
Lynn Penner	Director at Large
Godfrey Huybregts	Director at Large
Mel Schaufele	SPCC - Finance
Regrets:	
Guy Algot	Monday Night Mens Representative
Pat Schryver	Tuesday Mens League Representative
Rita Clark	Thursday Ladies League Representative

1) Call to Order (President, Gerry Salm)

The meeting was called to order at 4:04 pm.

2) Approval of Agenda - 5 mins

Motion to accept the revised agenda with proposed changes presented. No new items presented.

Mike Semeniuk moved. Vern Schmidt seconded. Motion carried unanimously.

3) Approval of Board Meeting Minutes, August 20, 2023 - 5 mins

Herb noted the addition of our casino being May 2024.

Motion to approve minutes of August 20, 2023 minutes.

Herb Herder moved. Mike Semeniuk seconded. Carried unanimously.

Club-wide fundraising event(s) - Mackenzie, Heather, Godfrey - 10 mins

There has been discussion around creating some events to boost fundraising. One idea is to look at a 50/50 in the lounge. Other clubs are doing this and raising \$500-600 weekly. Another idea is Chase the Ace, as successfully done at the Strathcona Cup. An end of season wrap up party will also generate revenue via raffles/draws at those events.

Are pull tabs an option? Yes they are, just not common anymore. There might be one tailored to curling.

Does Chase the Ace need a license from AGLC? Yes, and this is a specific license to be had. There are criteria for where it can go, not into general funds. Lease payment has been a typical usage for us and has been acceptable in the past. Lounge kitchen improvements might be a consideration, but leasehold improvements might not qualify. Herb mentioned a code issue with a plug in the kitchen that needs to be addressed.

The finance committee will come to the next board meeting with more concrete ideas.

Mural Project (Project Lead, Donna Dosman) - 10 mins

Committee members have chosen from 3 ideas, which will be going through some minor changes. The concept design has been shared with the County and they are pleased. Donna has applied for a \$15,000 grant in the name of the artist and will know mid December if that is successful. If not, there are other possible grants to explore. There might be a community aspect to this project if we cannot privately raise the money. Donna will find out if a company can contribute to this project, or only individuals are allowed to offer funds. Question arose of whether AGLC funding could qualify, which it could.

4) Financial Update (Treasurer, Mackenzie Giffen) - 5 mins

Presented revenue, showing 95% of registrations being in, with last minute registrations offering higher revenue than originally presented. Of this, 90% of revenue has been collected. We are expecting a good year for corporate and school revenue. The Mixed Doubles event was a success, with an extra \$1,600 brought in over what was projected.

5) Succession Planning (Gerry Salm) - 5 mins

Vacancies for board next year and people we can look to - VP will be needed, as is next year. Question arose of whether Sunday Rookie League requires a rep. Currently Maya Franklin is the Junior coordinator/instructor, so she is the source of communication with that league and thus we are not looking to create this as a position on the board.

6) SPCC CACCC qualification process (Guy Algot) - 10 mins

Vern spoke on Guy's behalf. He would like to see this as an event as opposed to being determined by league play. No specifics have been expressed to the Executive regarding this. An email was sent out for feedback, with the majority of people being agreeable to going with the top teams at the end of league play. The approach this year was based on logistics of ice availability and timing. We will collect feedback after the season and decisions for next years' process can be made accordingly.

7) Early Season Check-in (League Reps) - 15 mins

Highlights:

Christmas party preparations are underway.

Seniors league is going really well and some issues that existed last year have been resolved.

Thoughts on a stick league starting have been presented; called Sterling Curling. It's half the number of players and there will be no sweeping, so less lucrative for revenue, but thinking to try it Monday afternoons in the second half of the season, in place of where the "snowbirds" would otherwise play in the fall.

There was a discussion about food prices, as prices have significantly risen for the same meal as last year. This will be ongoing in discussion prior to proceeding.

People have been asking for a return of water coolers on the ice level.

The Thursday men's league presented one concern with scheduling and the CCM system; teams are playing back to back games on the same sheet. Heather will look more into this and how to troubleshoot that. Friday Mixed added some different concerns with the system as well.

Hog to hog times was brought up. There are many factors for this and it is something to keep an eye on to see what the causes are.

8) Manager's Report (Heather Nedohin) - 15 mins

Reference report attached.

Lots of positives - full league - our numbers are good!

Seniors are staying in the lounge more than ever, but evening numbers aren't as strong.

Rentals are up.

Need to determine year end event whether it is a wind down party or a money maker; will determine the administrative needs for it.

9) Project Updates - 5 mins

a. Strategic Planning (Gerry Salm)

Gerry presented information for consideration. The planning group has identified some goals and priorities. Gerry asks for board members to review this document over next couple weeks and offer feedback. At the January meeting, will look to seek approval of the strategic plan.

10) "For Information" Attachments

- a. Operational Priorities Calendar**
- b. Project List**

11) Next Meeting Date: January 21, 2024

12) Adjournment

Motion to adjourn the meeting.

Ralph Maclean moved. Godfrey Huybregts seconded. Unanimous. Meeting was adjourned at 6:14 pm.